

#### **WHO WE ARE**

The McLaren Northern Michigan Foundation is a supporting organization of McLaren Northern Michigan. Both are 501(c)(3) nonprofit organizations committed to providing quality healthcare in northern Michigan. All donations to the Foundation stay local and support our hospital and its affiliate organizations.

#### **OUR MISSION**

To receive and administer funds to support the mission of McLaren Northern Michigan and support programs that enhance the well-being of the community.

#### **OUR PROMISE**

You will have unwavering confidence that your gift will be optimized to provide superior patient care and knowledge that your generosity will impact you, your family, and your community for generations to come.

#### **2023 BOARD OF TRUSTEES**

Elise Fisher, Chair | Robert (Ham) Schirmer, Vice Chair | Courtney Font, CFP®, Treasurer | Miriam Hollar, Secretary Kal Attie, MD | Robbie Buhl | Katie Coleman | Steven C. Cross | Matthew J. Frentz, CPA Chad Grant, FACHE, Interim President & CEO, McLaren Northern Michigan Arthur G. Hailand, III | Matthew Krieger Patrick Leavy | Kathie Nihls | James Riehl, III | Rogan L. Saal | James Schroeder, PhD | Tracy Souder, MA, CCC-SLP



Dear Friends,

In 2022, 1,442 of you donated more than \$7.2 million to the McLaren Northern Michigan Foundation. Your gifts have provided McLaren Northern Michigan with new medical equipment, educational scholarships, hospice care, patient assistance and more. Those gifts have made a tremendous difference in the lives of our patients in northern Michigan.

As we look back on the year, and the continuing challenges to healthcare and our community, we would like to thank you for your commitment to our patients and staff. We hope you take immense, personal pride in the role you've played, touching and changing our patients' lives through your charitable support of McLaren Northern Michigan Foundation.



With deepest appreciation,

Julie Jarema

Vice President and

Chief Philanthropy Officer

McLaren Northern Michigan Foundation

Elise Fisher Board Chair

McLaren Northern Michigan Foundation

# AREA OF GREATEST NEED

## Your gifts provide for the most urgent needs.

Gifts to the Unrestricted Fund supported the purchase of critical orthopedic surgical instruments and equipment for cardiothoracic surgery. This equipment enhances surgical services for our northern Michigan community and equipped providers with the tools they need to provide outstanding care.

McLaren Northern Michigan has upgraded equipment throughout the surgery department. New orthopedic drills and the integrated power system have allowed surgeons to perform surgeries more efficiently. Fewer delays in surgery to change tools and batteries means less time under anesthesia and improved patient results.

The new surgical instruments supported by gifts to the Unrestricted Fund include a sternum saw and blade guard for cardiac surgery and power instruments used in orthopedic surgery.

Multiple providers benefit from the new surgical instruments including McLaren Northern Michigan's orthopedic surgeons, podiatrist and cardiothoracic surgeons.

Support of the Unrestricted Fund helps meet the hospital's greatest needs. Every gift allows us the flexibility to meet ongoing and urgent needs as they arise.



"The resources and generosity of the McLaren Northern Michigan donors are greatly appreciated and needed. The upgrade in orthopedic power instruments means that we can perform procedures more efficiently compared to before."

Colby Ward, DO Orthopedic Surgeon



## NEW BEHAVIORAL HEALTH PROGRAM

# Your gifts to behavioral health will provide care to those patients.

A concern in northern Michigan, and nation-wide, is the mental health crisis that continues to grow each year. Over the past two years, more than 350 businesses, foundations, individuals, and government organizations have contributed \$6,950,000 to create the *Justin A. Borra Behavioral Health Center* on the Cheboygan Campus.

Thanks to this support, the goal to provide behavioral health care locally is in reach. The 18-bed *Pulte Family Charitable Foundation Adult Inpatient Unit* will open in 2023. This center will provide desperately needed inpatient care for our region. Wrap around services, including the *McDonald Partial Hospitalization Program*, an intensive day program, will support patients as they navigate the healing process.

Thank you for making this care available, right here in our community.

"The Behavioral Health Center will provide safe, effective, and excellent care for patients we see in our Emergency Department and physician offices every day. Thank you for bringing support, encouragement, and medical care for individuals and families in northern Michigan."

Kal A. Attie, MD, FACEP

Medical Director

Emergency Department

Cheboygan Campus



### COMMUNITY WELLNESS

# Your gifts enhance the health of our community.

During 2022, support from the *Bruce A. and Linda E. Riley Lecture Series* and *Community Educational Endowment* helped create 26 videos to introduce new providers, their specialties and important health tips. The topics covered have included recognizing stroke symptoms, the importance of prostate cancer screenings, safe lifting techniques to protect your back and the new bariatric surgery program. These videos have been viewed nearly 45,000 times on YouTube.

McLaren Northern Michigan has partnered with local media to share health education. These segments provide viewers with reliable, accurate information and share the latest developments in health care.



Want to Learn More?
Scan the QR code
for the videos or visit
youtube.com/northernhealth





## WOMEN AND CHILDREN

# Your gifts comfort new moms — and their little ones.



Your donations help the families of the approximately 500 babies welcomed into the world at the Family BirthPlace Center at McLaren Northern Michigan. Thanks to generous support from donors, new fetal heart monitors were funded for use during labor and delivery. These monitors measure the heart rate and rhythm during labor, alerting nurses and doctors instantly of any issues. When care providers have that information, it means a better, and safer, birth experience for

new mothers and their babies.

In 2022, thanks to our donors, you supported the purchase of breastfeeding pillows, neonatal resuscitation training materials and certification for nurses. childbirth education materials, and the

implementation of a nitrous-oxide treatment for pain relief during labor. We're grateful for your generosity, which has made all of these items available to patients!



"With this new equipment, physicians and nursing staff have current technology to monitor pregnant women and their babies during labor. This helps the whole team be able to provide the best care we can to our patients during a particularly stressful time. We are so grateful for the support from the community for our patients and their babies."

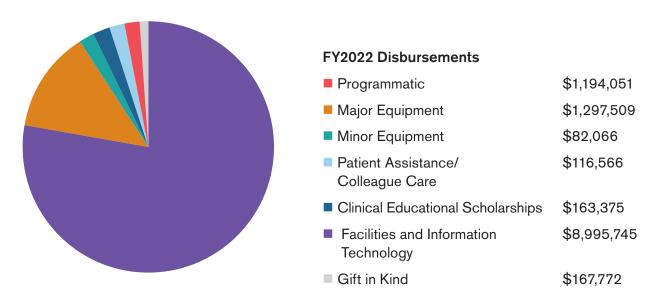
Jennifer Collison, MSN, RN Family Birth Place Clinical Nurse Manager



## 2022 FINANCIAL IMPACT

# Your gifts make a difference for patients and medical teams every day. Thank you!

\$12,017,084 was disbursed in fiscal year 2022 to McLaren Northern Michigan 1,442 donors generously gave \$7,269,503 in fiscal year 2022



## YOUR GIFTS IN ACTION

# We are continuously inspired by your generosity!

#### Programmatic: \$1,194,051

Your gifts drive programs that improve care for patients. In 2022, you supported wellness programs for our caregivers, operational needs of hospice houses in Petoskey and Cheboygan, clinical unit-based educators for staff development, support for the child bereavement counselor, the medical residency program, and nutritional books and heart pillows for recovering cardiac patients.

#### Major Medical Equipment: \$1,297,509

Providing the best patient care is our goal and to do that, we need the best equipment. You helped purchase a new MRI ventilator for critically ill patients, fetal monitors used to monitor patients in labor, a bone density machine, orthopedic surgical equipment, and an ultrasound system for the Urology Department.

#### Minor Medical Equipment: \$82,066

Even "minor" pieces of equipment have a "major" impact on patient care. Your gifts helped purchase transfer boards to facilitate moving patients from beds to the surgical table and back, aqua exercise bikes for therapy and exercise in the pool, blanket warmer to comfort patients, and crib and mattresses for pediatric patients.

#### Patient Assistance/Colleague Care: \$116,566

You stepped in to help patients who are experiencing financial hardship. You have provided gas cards, meal vouchers, prescription refills, medical equipment and more for over 874 patients.

#### Clinical Educational Scholarships: \$163,375

McLaren Northern Michigan values continuing education and offers scholarships to all of our clinical and non-clinical colleagues for higher education, training, certifications, and conferences. In 2022, your gifts supported 93 scholarships.

#### Facilities and Information Technology: \$8,995,745

Your gifts continue to build the future of healthcare in northern Michigan. The *Offield Family Pavilion* opened to serve patients in August 2021 and renovation continues to offer new and upgraded facilities for our patients. Improvements, which will be complete in summer 2023, included technology to upgrade all patient beds to a wireless system, interactive signs for each patient room, new exterior signs for easier wayfinding on campus, and a software system upgrade to compile and manage patients' cardiac device data.

## PATIENT ASSISTANCE

# You helped patients access the care they need.



Every day, nurses and physicians contact us with requests to help their patients with varied needs that aren't covered by insurance. Help may be in the form of gas cards so a patient may make it to vital medical appointments, or it could be a small medical device that improves the quality of life for a patient. Whatever the situation, you have been there to help our patients in their moments of crisis.

Derek\*, a recent McLaren Northern Michigan patient, sustained a partial cervical level spinal cord injury. Due to his injury, he has been unable to work and the financial hardship has impacted his quality of life and ability to purchase items that support his recovery. With the assistance of generous donors, the McLaren Northern Michigan Foundation was able to provide a SaeboFlex hand splint. This dynamic hand splint is used to overcome moderate to severe muscle stiffness to help grab objects. This medical device has helped him gain greater freedom, independence and improved his quality of life.

Jacob\* needed therapy due to his diagnosis of cerebral palsy, after a traumatic birth situation. He receives physical, occupational and speech therapies at McLaren Northern Michigan and is showing excellent potential for progression to walking with an assistance device. He has been working with a toy grocery cart during sessions. Because of your donations, we were able to purchase an identical one that he can use at home to continue his walking practice. Thank you for helping support Jacob and his parents.

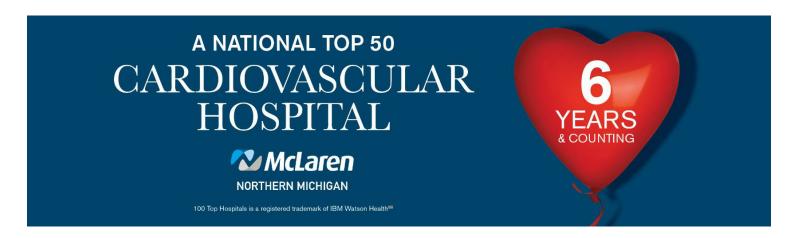
<sup>\*</sup>not their real names

874
patients have been assisted through the Patient Assistance
Program in 2022

"I am eager to participate and use the SaeboFlex hand splint. Thank you so much, I am going to use this at home."

Derek, grateful patient





## Your gifts touch patients' hearts.

Your gifts in support of Cardiac Care at McLaren Northern Michigan ensures that our clinical staff have the tools they need to provide their patients with the right care. During the past year, donors contributed to the purchase of important tools for the Cardiac Catheterization Lab including the Corflow Cardiovascular System and a new Sonosite Ultrasound Machine.

The Sonosite helps physicians to clearly see the artery as they perform catheterization procedures. Using the ultrasound reduces the risk of complications and shortens the patient's length of stay in the hospital.

Thank you for helping McLaren Northern Michigan invest in critical equipment and technology upgrades that enhance cardiac care for our patients!

## MCLAREN HOME CARE & HOSPICE

# Hospice makes each moment count.

You recently provided Virginia\*, a hospice patient, with a modern necessity. Virginia lives in a small trailer, and a hospice nurse visits her at home daily. Her caregivers were concerned that she did not own a phone and would not be able to call for help in an emergency. Thanks to donor support, we were able to purchase a trac phone for her to have in her home. Virginia, and her caregivers, have peace of mind that help can be summoned in an emergency.

You helped when a social worker requested a new recliner for Sarah\*, a hospice patient. Sarah's health had been declining and resting upright was critical to manage her painful symptoms. However, she could not afford to purchase a recliner herself. Thanks to your generosity, we were able to purchase a recliner for Sarah. Her family was so grateful for the improvement to her quality of life.

Your generous gifts provide comfort for patients and their loved ones as they face end of life. Hospice is there to provide support even if the patient is uninsured or underinsured. Your generosity helped patients and their families as they transitioned in life.

In 2022, the Foundation disbursed \$257,843 to support operating expenses for Petoskey's Hiland Cottage and Cheboygan Hospice House.

\*not their real names

# CLINICAL EXCELLENCE

# Your gifts help our colleagues expand their knowledge.

Everyone thrives when you support educational scholarships: employees gain knowledge, team members benefit by learning from their colleagues, and our patients receive better care as a result. Your generous support of educational scholarships continues to make a difference at McLaren Northern Michigan. In 2022, thanks to you, 93 scholarships were given, for a total of \$163,375. Your gifts make a difference for employees and patients.

Your support helped launch a Family Medicine Rural Training Track at McLaren Northern Michigan. Medical residents who train in rural communities are more likely to practice in those locations. A medical residency program is considered one of the best ways to engage physicians interested in practicing in a rural community - and keep them there. You also helped McLaren Northern Michigan implement a unit-based approach to advanced nurse training. Because of you, we have been able to place four nurse educators who serve as specialists, providing educational resources where it is most needed: at the bedside.

Brita Cowell, a nurse in the Cardiovascular Unit at McLaren Northern Michigan, earned her Bachelor of Science in Nursing degree with the help of educational scholarships. She has been an employee at McLaren Northern Michigan for seven years, during which time she has worked in several departments to find her calling in healthcare. Brita began her journey as a nurse with your support, and she plans to continue serving the patients at McLaren Northern Michigan.

"Your generosity has carried me throughout my education and enabled my career path. Thank you for continually investing in the dreams and goals of northern Michigan students – we so appreciate all you do for us."

Brita Cowell, BSN, RN



## CAREGIVER WELLNESS

# Your gifts take care of our dedicated colleagues, so they can take care of you.



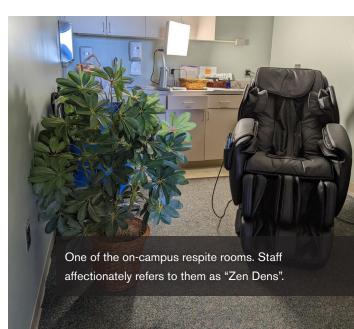
McLaren Northern Michigan has created a staffing strategy with two main areas of focus: recruiting qualified employees and retaining current staff by engagement measures.

In 2022, you funded a McLaren Northern Michigan in-house Farmers Market to provide fresh produce to colleagues. The healthy initiative was the result of partnering with local farmers and resulted in the distribution of over 3,500 bags of fresh produce for staff on

all MNM campuses. Staff are looking forward to Spring 2023 and the start of a new Farmers Market season.

Your support has also contributed to three Respite Rooms. Each room

includes a massage chair, therapeutic tools to help colleagues stretch and recharge and LED mood lights to provide light therapy. These rooms provide a space that has helped our caregivers combat mental, physical, and emotional exhaustion.



## PLANNED GIVING

# A legacy gift makes lasting impact.

Jean and Shirley Carpenter enjoyed weekends and vacation in northern Michigan as they raised their four children. In the late 80's, their love of the area inspired Jean and Shirley to make Harbor Springs their full-time home. They spent their retirement years building friendships, playing bridge and skiing. When Jean's health began declining, he decided that it was time to give back to the area that had meant so much to the Carpenter family.

Together they established a Charitable Gift Annuity, which provided for Shirley during her lifetime, and also included gifts for McLaren Northern Michigan and other charities that were important to them in their trust. A trust is a powerful tool in legacy planning, allowing individuals to make thoughtful decisions about how to distribute their estate.

"Mom and dad loved the area and wanted to take care of others in our community. They were purposeful with their philanthropy and they thought there was nothing better for northern Michigan than a hospital that provided the most specialized care."

Lynne Carpenter



## WAYS TO GIVE

- Make a gift via a check, credit card, or through your Donor Advised Fund.
- Set up a recurring gift for a monthly or quarterly payment.
- Arrange for a gift in your will or estate plan; contact our office or your financial advisor for details.
- Realize significant tax advantages by giving appreciated stock or giving through your IRA.
- Create a lasting legacy by establishing an endowment fund. You can do so now, or with a gift in your will.
- Give online at: mclaren.org/NorthernMichiganFoundation/giving
- Call us at (231) 487-3500.

#### **CONTACT US**

We would love to talk with you or send you more information about how you can make an impact. Please contact us: 360 Connable Avenue, Petoskey, MI 49770 (231) 487-3500

#### **FIND US HERE:**

- Facebook: mnmfoundation
- Instagram: mclarennorthernfoundation
- Website: mclaren.org/NorthernMichiganFoundation

# We are grateful for you!



360 Connable Avenue | Petoskey, MI 49770

**FOUNDATION**